



FUJITSU CLOUD SERVICE
IOT PLATFORM



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Mitsubishi UFJ Morgan Stanley Securities
presents

THE PRIVATE SECTOR IN ACTION FOR ADAPTATION

Time & Date: 14:30-16:00 / Wed, November 15, 2017
Location: Japan Pavilion (Bonn Zone), COP 23 Side Event

Since Paris Agreement, there has been an emphasis on aligning public and private sectors' climate actions and many private corporations have begun to publicly announce their climate goals. Nevertheless, compared to their goals for clean energy use, the private sector's engagement in addressing climate change adaptation has attracted little notice. At this event, innovative adaptation business cases by large multinational corporations as well as by emerging start-ups will be show-cased for their effect on the society in reference to Sustainable Development Goals (SDGs) and Sendai Framework for Disaster Risk Reduction. At the same time, some unique financing strategies will be shared to solicit further discussion on how to scale-up private sector participation.

SPEAKERS

- International Center for Climate Change and Development, Bangladesh
- United Nations Industrial Development Organization
- Global Adaptation & Resilience Investment Working Group
- Sumitomo Chemical Company, Limited
- FUJITSU LIMITED
- Ministry of Economy, Trade and Industry of Japan



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Japanese refreshments will be served



➤ Place of Japan Pavilion (B.07), Bonn Zone

